

# FAMILY PRIVACY KIT

Welcome to myBlueprint Portfolios!

myBlueprint Portfolios is a web and mobile application that makes it easier for teachers and students to capture, communicate, and reflect on learning that's happening in their classroom.

As a family member, you will have the opportunity to get a "desk-side" view of the classroom where you can see students' work, comment on progress, and communicate with teachers. You can quickly and easily log in with your smartphone, tablet, or personal computer and see what the student in your life has been working on at school.

We're looking forward to supporting your child's education and we want to be upfront about our commitment to your family's safety and security when using our platform.

Please feel free to contact our Privacy Office.

Email: [privacy@myblueprint.app](mailto:privacy@myblueprint.app)

Mail: Doublethink Inc. a/o myBlueprint

310 Davenport Rd Suite 200

Toronto, Ontario

M5R 1K6

# OUR PRIVACY PLEDGE

## **You and your child will not be advertised to**

We do not use personal information of family members of K-12 students for any marketing or targeted advertising.

## **Your child will always own their work**

We do not own you or your child's personal information, your uploaded files, your reflections, or your messages.

## **You and your child have the right to be forgotten**

When you delete your account, we will delete data and files associated with your account. We delete student accounts that are inactive after 18 months.

## **You and your child's data will never be sold**

We do not share or sell personal information to anyone for any reason. Period.

## **Your child's classroom is private by default**

Every new myBlueprint classroom starts with private student workspaces. Based on how myBlueprint will be used in your classroom, teachers can choose to open up student work to family members and other students for class discussions.

## **Your child's data is secure**

We store data in a highly-secure Microsoft Azure datacenter. Microsoft Azure provides industry-leading compliance and privacy certifications to keep student data in myBlueprint Portfolios safe.

# FREQUENTLY ASKED QUESTIONS

## **How is my child using myBlueprint Portfolios?**

Students are able to document their learning by uploading multimedia (photos, audio, video, and text) to a class workspace shared with their teachers. Their teacher may also allow them to share their work with their classmates

## **Where do I find your privacy policy and terms of service?**

You can review our Privacy Policy and Terms of Service at any time on the footer of our website at [myblueprint.app/](https://myblueprint.app/)

## **Who can see a student's portfolio?**

Class visibility is customized for each class. By default, only the student and their teacher can see student work. Depending on how teachers intend to use myBlueprint Portfolios in the classroom, they may invite family members to view a student's work or they may invite other students and educators to view a student's work.

## **Where is student data stored?**

myBlueprint Portfolios stores student data on highly-secure datacenter and server hosting through [Microsoft Azure](https://www.microsoft.com/en-us/azure). Microsoft Azure provides industry-leading compliance and privacy certifications to keep student data in myBlueprint Portfolios safe. Azure also offers global datacenters to help ensure we are able to meet local data residency needs.

## **How long is student data stored?**

Student data will be stored so long as a student is actively using their myBlueprint Portfolios account. We delete student data and accounts after 18 months of inactivity.

## **How can a student delete their data?**

If you, as a student's legal parent or guardian, want your child's myBlueprint Portfolios account to be deleted during the school year, we recommend speaking with their teacher first. If any content, assessments, or evaluations are being delivered through myBlueprint Portfolios, teachers will need to provide alternative assignments or communication platforms. When you're ready to have your child's account deleted, our support team can facilitate this process. Please contact [hello@myblueprint.app](mailto:hello@myblueprint.app). If you have a Family Account, you can delete it at any time from your Account Settings.